MUHAMMAD FAIZAN

BI Developer | Data Analyst | Power BI, SQL & AI-Built Data Systems

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PROFESSIONAL SUMMARY

BI Developer and Data Analyst with about 3 years of experience across real estate and construction, logistics, food supply chain and marketing. Built 40+ production Power BI dashboards, star-schema data models and automated reporting pipelines that cut manual reporting effort by 50 to 70%. Recently built full internal data systems end to end with AI-assisted development: data-entry, approval, cash flow and project control apps that feed live dashboards, with every AI answer checked against source numbers. Strong in DAX, SQL and Power Query.

CORE SKILLS

Power BI	DAX (USERELATIONSHIP, SAMEPERIODLASTYEAR, TOTALYTD, SWITCH-based selectors), Row-Level Security, Power BI Service, time intelligence
SQL	Complex joins, CTEs, window functions, query optimization for large operational datasets
Power Query (M)	ETL pipeline design, data cleaning, validation rules, deduplication
Data Modeling	Star schema design, SCD Type 2, bridge tables, unified multi-source models
AI & Web Apps	AI-assisted development, LLM APIs, Node.js / Express apps, role-based access
BI Strategy	KPI framework design, MIS automation, data governance, executive reporting
Other Tools	Advanced Excel, Google Sheets, Python for analysis, Git / GitHub, Tableau
Microsoft Fabric	In progress: Lakehouse, Dataflow Gen2, Direct Lake, medallion architecture (DP-600 track)

PROFESSIONAL EXPERIENCE

BI Developer / Data Analyst — Apr 2026 – Present
Zameen Developments — Lahore, Pakistan

- Built and maintain 40+ Power BI dashboards covering cash flow, manpower, sales acquisition and project performance, cutting manual reporting effort by 70% within 2 months.
- Designed a unified star-schema model with automated cost-overrun alerts across 3 active projects, cutting variance detection from several weeks to within 24 hours.
- Built end-to-end internal web apps with AI-assisted development (data entry, approval workflows, attendance, cash flow) that feed live dashboards directly and replaced Google Sheets-based reporting.
- Added an AI assistant inside the reporting tool so managers can ask questions in plain language, with a number check against source data before every answer.
- Automated weekly MIS prep with Power Query across Excel and Google Sheets, saving about 5 hours per week.

Data Analyst, E-commerce & BI — Aug 2025 – Mar 2026
Leopards Courier Services (Pvt.) Ltd. — Lahore, Pakistan

- Launched a 20-KPI leadership framework covering COD revenue, shipment volume and regional targets, replacing a fragmented weekly Excel MIS and eliminating a 2-day reporting delay.
- Cut manual MIS effort by over 50% with automated Power BI and Excel reporting pipelines for daily operations.
- Rebuilt Power Query pipelines with type checks, validation and deduplication, fixing data-quality issues at the source.

Accounts & Supply Chain Analyst — Nov 2024 – Aug 2025
Seasons Foods — Lahore, Pakistan

- Replaced a 2-day manual reconciliation across 500+ SKUs with Excel models, cutting turnaround by 40%.
- Reduced over-ordering by identifying slow-moving SKUs, and moved cost-variance review from monthly to weekly.

Data Analyst, Marketing Analytics — Feb 2024 – Oct 2024
Marketing Prism Official — Lahore, Pakistan

- Unified 5 marketing platforms into one Power BI dashboard, improving campaign tracking accuracy by 30%.
- Analyzed ROI and conversion by channel in monthly leadership reviews, directly shaping campaign budget allocation.

SELECTED PROJECTS (screens on portfolio use fictional data)

- **Project Control ERP:** multi-module project hub with portfolio and region roll-ups, budgets, material demands, payments and manpower, role-based access and a built-in AI assistant. Built with AI-assisted development (Node.js).
- **Executive Cash Flow Dashboard:** login-protected web dashboard with team data-entry pages; net cash flow, budget utilized, cash in vs out and a 36-month cash requirement forecast per project.
- **Sector Rerouting Analysis (client, Tanger, Morocco):** Power BI model over 3,900+ client records across 6 sectors and 623K+ tracked volume, with drill-down from national total to single sector.

EDUCATION

B.S. Applied Mathematics — Aug 2020 – Jun 2024
The Islamia University of Bahawalpur — Bahawalpur, Pakistan

CERTIFICATIONS

Business Analytics with Excel, Simplilearn | Power BI for Beginners, Simplilearn | Data Analyst and BI, DigiSkills (Aug 2024)